

# Halo Country's Privacy Policy

At Halo Country LLC ("Halo Country"), the owner of Halo Burger, we strive to do everything we can to respect the trust customers have in our brand and our commitment to your privacy is no exception. We are committed to protecting and safeguarding the privacy of visitors to our Web sites, including mobile Web sites, ("Sites") and users of our mobile device applications ("Mobile Apps").

This Privacy Policy describes the types of personal information we collect from visitors to our Sites and users of our Mobile Apps (collectively, "Online Services"). The Policy also sets forth how we use this information, provides other details about our personal information practices, and explains how to contact us if you have any questions or concerns.

## 1. Types of Information We Collect and How It Is Used

### ***Information You Give Us.***

Halo Country only gathers personal information, such as, first and last names, addresses and email addresses, when voluntarily submitted by you. For example, personal information may be collected from you in order to get your feedback on our Online Services and our products or to enter you in one of our contests or sweepstakes. You may choose not to provide the requested information, but in that event the Site or Mobile App may not function correctly or certain functions may not be available.

In addition, when you visit our Web Sites or Mobile Apps, we may collect certain information by automated means. The information we collect may include your Internet Protocol (IP) address, computer/mobile device operating system and browser type, type of mobile device, the unique device identifier (UDID) or mobile equipment identifier (MEID) for your mobile device, the address of a referring web site (if any), and the pages you visit on our Web Sites. We may use this information to operate, maintain, and manage our Online Services and to provide services such as technical support. We provide additional information regarding our use of "cookies" in this Privacy Policy below.

### ***Mobile Devices and Location Information.***

Mobile Apps and mobile versions of our Sites may collect precise information about the location of your mobile device using location awareness technologies such as GPS, Wi-Fi, Bluetooth or cell tower proximity. Halo Country uses this information for location-based services that you request such as locating nearby Halo Burger restaurants or identifying special offers that may be of interest to you, or personalizing your interactions with Halo Country. For most mobile devices, you are able to withdraw your permission for Halo Country to acquire this information on your location through the device settings. If you have questions about how to disable your mobile device's location services, we recommend you contact your mobile device service provider or the device manufacturer. If you would like us to delete location information we have collected, please contact us at the email or postal address listed below. Please note that the applications may not function properly following deletion, and that we may be required by law to retain certain information.

## **2. Sharing of Personal Information**

Halo Country may share personal information within the Halo Burger Family. The Halo Burger Family includes Halo Country LLC, our subsidiaries and our affiliates. Of course, any use of this information by the Halo Burger Family will comply with this policy. Occasionally, with your permission, we will send marketing information to you, such as discount coupons, information about new product offerings, etc. If you do not elect to receive such materials, we will not send them to you.

Companies may be engaged by Halo Country to perform a variety of functions, such as, fulfilling orders, assisting with promotions, providing technical services for our Sites or Mobile Apps. These companies may have access to personal information if needed to perform such functions. However, these companies may only use such personal information for the purpose of performing that function and may not use it for any other purpose.

With your permission, we will, on occasion send marketing information on behalf of one of our business partners about products or services they provide that may be of interest to you. You may be asked if you wish to receive marketing materials from Halo Country business partners. If you elect to receive such materials, Halo Country will not share your personal information with such partners but rather will send a mailing or e-mail on behalf of the partners.

Halo Country reserves the right to use or disclose any information as needed to satisfy any law, regulation or legal request, to protect the integrity of the Online Service, to fulfill your requests, or to cooperate in any law enforcement investigation or an investigation on a matter of public safety.

## **3. Access**

You are in control of any personal information you provide to us through our Online Services. If at any time, you would like to correct the personal information we have about you or if you would like to change your preferences for contacts from us or on behalf of our business partners, you can let us know by contacting us at the email or postal address listed below.

## **4. Cookies**

A "cookie" is a text file that websites send to a visitor's computer or other Internet-connected device to uniquely identify the visitor's browser or to store information or settings in the browser. Like most websites, Halo Country uses cookies for a variety of purposes in order to improve your online experience. For example, we track the total number of visitors to our Sites on an anonymous aggregate basis. We may also employ cookies so that we remember you when you return to the Site, to keep track of the items in your shopping cart if you purchase merchandise online, to administer certain contests and sweepstakes and to help customize your Halo Country web experience. We may associate personal information with a cookie file in those instances. Both we and others (such as our advertising networks) may collect personal information about our visitors' online activities, overtime and across third-party websites, when using our Online Services.

Use the options in your web browser if you do not wish to receive a cookie or if you wish to set your browser to notify you when you receive a cookie. Click on the "Help" section of your browser to learn how to change

your cookie preferences. If you disable all cookies, you may not be able to take advantage of all the features of this Site.

## **6. Links to Other Sites**

We may offer links to sites that are not operated by Halo Country. If you visit one of these linked sites, you should review their privacy and other policies. We are not responsible for the policies and practices of other companies, and any information you submit to those companies is subject to their privacy policies.

## **7. Other Halo Country Online Services**

All Halo Country Online Services operated by Halo Country will adhere to this Privacy Policy. The policies of some Halo Country Sites or Mobile Apps may vary, however, because of local customs, practices or laws or due to circumstances unique to that Site. In all cases, however, Online Services operated by Halo Country will honor the commitments to our customers set forth in this Policy regarding the collection and use of personal information.

## **8. Changes to our Privacy Policy**

This Privacy Policy is effective as of June 8, 2017. From time to time, it may be necessary for Halo Country to change this Privacy Policy. If we change our policy, we will post the revised version here, so we suggest that you check here periodically for the most up-to-date version of our Privacy Policy. Rest assured, however, that any changes will not be retroactively applied and will not alter how we handle previously collected information.

## **10. How to Contact Us**

Privacy at Halo Country  
5161 East Court St. N.  
Burton, MI 48509  
800-293-HALO(4256)  
or e-mail us at [customercare@haloburger.com](mailto:customercare@haloburger.com)